GenAI Ethics

A task sheet for students to work through several times and hopefully then internalise.

Evaluation criteria	Notes
How can we identify and mitigate bias in GenAI outputs?	Fairness, Bias, and Inclusion:
Who is responsible when GenAI perpetuates or amplifies stereotypes?	Fairness, Bias, and Inclusion:
Does GenAI treat all dialects, cultures, and languages fairly?	Fairness, Bias, and Inclusion:
Are GenAI systems being designed for the needs and values of the global South and marginalized communities?	Fairness, Bias, and Inclusion:
Who gets to shape the future of GenAI — and who is being left out of that conversation?	Fairness, Bias, and Inclusion:
Should users always be informed when they're interacting with GenAI rather than a human?	Transparency, Consent, and Privacy:
How can GenAI systems be made more explainable to non-experts?	Transparency, Consent, and Privacy:
What level of transparency should be required about how a GenAI system was trained and what data it used?	Transparency, Consent, and Privacy:
Is it ethical to train GenAI on publicly available data without explicit consent?	Transparency, Consent, and Privacy:
Should individuals have a right to opt out of having their data used in AI training?	Transparency, Consent, and Privacy:
Who is accountable when GenAI causes harm — the developer, deployer, or user?	Responsibility, Regulation, and Control:
Should GenAI systems have ethical "safeguard triggers" or constraints to prevent misuse?	Responsibility, Regulation, and Control:
How should the law evolve to handle damages caused by autonomous GenAI systems?	Responsibility, Regulation, and Control:
How should society respond to the use of GenAI to generate deepfakes or propaganda?	Responsibility, Regulation, and Control:
Can GenAI-generated content be used to manipulate public opinion — and who should regulate that?	Responsibility, Regulation, and Control:
Can GenAI-generated content infringe on copyrights or trademarks?	Ownership, Labour, and Creativity:
Who owns the output of a GenAI system — the user, the company, or the model itself?	Ownership, Labour, and Creativity:
Should GenAI be required to cite sources or inspirations for its outputs?	Ownership, Labour, and Creativity:
What is the ethical obligation of companies using GenAI to workers whose jobs it may replace?	Ownership, Labour, and Creativity:
Is it ethical to use GenAI to replace human labour in creative fields like art, journalism, or music?	Ownership, Labour, and Creativity:
How do we balance the environmental cost of training and running GenAI with its benefits?	Wellbeing, Autonomy, and Sustainability:
Should there be sustainability standards for GenAI models and infrastructure?	Wellbeing, Autonomy, and Sustainability:
How can we prevent overreliance on GenAI in decision-making processes (e.g., healthcare, law)?	Wellbeing, Autonomy, and Sustainability:
Should GenAI be allowed to generate mental health advice, diagnoses, or medical guidance?	Wellbeing, Autonomy, and Sustainability:
How can we protect personal or sensitive data from being leaked by GenAI?	Wellbeing, Autonomy, and Sustainability: