### ADDIE Model

*A task sheet for students to work through several times and hopefully then internalise.*

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|  | **Stage** | **What?** | **Example** |
| 1 | Analysis | * Who are the learners or audience? (Audience analysis)
* What is the goal or intended outcome? (Goal analysis)
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| 2 | Design | * The content of the course (Subject matter analysis)
* The steps of instruction (Lesson planning-writing objectives)
* The type of media or presentation mode (Media selection)
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| 3 | Development | * Generating lesson plans and lesson materials.
* Completing media and materials for instruction.
* The end-result is a course or workshop ready for delivery.
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| 4 | Implementation | * Delivering of the instruction.
* Aiming for effective and efficient delivery.
* Promoting students’ understanding of materials and objectives, as well as ensuring a transfer of knowledge.
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| 5 | Evaluation | * Undertaking two related evaluations:
	+ Formative Evaluation
	+ Summative Evaluation
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