### ADDIE Model

*A task sheet for students to work through several times and hopefully then internalise.*

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|  | **Stage** | **What?** | **Example** |
| 1 | Analysis | * Who are the learners or audience? (Audience analysis) * What is the goal or intended outcome? (Goal analysis) |  |
| 2 | Design | * The content of the course (Subject matter analysis) * The steps of instruction (Lesson planning-writing objectives) * The type of media or presentation mode (Media selection) |  |
| 3 | Development | * Generating lesson plans and lesson materials. * Completing media and materials for instruction. * The end-result is a course or workshop ready for delivery. |  |
| 4 | Implementation | * Delivering of the instruction. * Aiming for effective and efficient delivery. * Promoting students’ understanding of materials and objectives, as well as ensuring a transfer of knowledge. |  |
| 5 | Evaluation | * Undertaking two related evaluations:   + Formative Evaluation   + Summative Evaluation |  |